



RONALD MCDONALD  
HOUSE CHARITIES  
OF NORTH CAROLINA

# MEDIA ALERT

FOR IMMEDIATE RELEASE  
Gail Park  
919-875-8901

Date: November 20, 2015

## ASSISTANCE LEAGUE OF THE TRIANGLE AREA RECEIVES \$28,800 GRANT FROM RONALD MCDONALD HOUSE CHARITIES OF NORTH CAROLINA

RALEIGH, NC – 11/20/2015 - Assistance League of the Triangle Area has been awarded a \$28,800 grant from the Ronald McDonald House Charities of North Carolina (RMHC of NC).

Assistance League of the Triangle Area will use the grant to support their signature program, Operation School Bell®. Since 1998, Assistance League of the Triangle Area has provided new clothing to elementary children in Wake, Durham and Orange counties in the Operation School Bell program. Each year the number served has increased with the help of community volunteers, sales and donations at the **A-Z Thrift Shop** and grants from local agencies and groups. On Thursday, November 19, 2015, during their monthly membership meeting a RMHC of NC representative presented a check of \$28,800 to support this program.

“We’re so thankful to Ronald McDonald House Charities of North Carolina for giving us this opportunity, said Phyllis Sullivan. “We firmly believe in the mission of our program and we’re excited that RMHC of NC believes in it as well.”

Our goal this year is to reach 1700 children in our public schools. Two hundred of these will be homeless or displaced children attending various schools throughout the Triangle area and the rest attend 23 specific schools with whom we work. Since the program’s inception, we have served more than 14,000 students in the Triangle Area with a 100% volunteer organization and no paid staff. Teachers have indicated attendance is increased as a result of these items as some children are unable to attend school because “they rotate the shoes among siblings.” Others have said this is the only time the child has been able to say, “This is mine” because

*“Caring and Commitment in Action”*



everything else is shared or handed down. School principals have indicated in some instances children wear the same clothing to school three days in succession and the clothes appear to have been slept in as well. This is why grants like this mean so much to our community.

RMHC of NC provides grants to non-profit organizations across the state every spring and fall. The funds are awarded to help children in the areas of health care, education and social service. In the past few years, RMHC of NC has awarded more than \$1 million in grants to more than 150 non-profit organizations.

RHMC of NC believes when you make a positive impact on the life of a single child, you create an amazing halo effect that extends from the family to the community and ultimately the world. This grant allows us to reach 400 children. We are proud to support OSB via the Assistance League of the Triangle Area as we both build a legacy of renewing lives and communities.

### **About Assistance League of the Triangle Area**

National Assistance League established in Los Angeles in the early 1890s was the first nonprofit, nonpolitical, nonsectarian organization begun to recognize the potential of volunteers in helping those less fortunate to a better, more meaningful life. In 1935, a national organization of Assistance League was organized with the vision of a nation-wide effort to carry the principles of Assistance League to other cities.

Today Assistance League chapters can be found across the United States. There are 120 chapters in 26 states with over 26,000 members giving the gift of community service as envisioned by our predecessors. Assistance League of the Triangle Area is a volunteer organization dedicated to improving the lives of women, children, and families in our community. Founded in 1997, Assistance League of the Triangle Area is now in its 18<sup>th</sup> year.

In addition to Operation School Bell, the nonprofit provides five other philanthropic programs the local chapter is involved in are: **Women in Need (WIN)** providing assistance to women in crisis at the Women's Center of Wake County, Oak Hollow and InterAct; **Kid's Place** at the Wake Med Pediatric Emergency Room where children are provided teddy bears and entertainment while being treated; **Community Sharing** where clothing, flower vases and other supplies are provided to other community outreach sources; **Scholarships** where needs based high school seniors, working parents, technical school students are recipient of scholarships ranging from \$1000 to \$7500 per year; and **Senior Multi-Interest Enrichment Program (SMILE)** where we increase interaction with Senior Citizens.

We welcome shoppers at our A-Z Thrift Shop at 6121 North Market Drive, Raleigh NC 27609. If interested in volunteering, joining the organization, or donating to our shop, call us at 919-875-8901.

*"Caring and Commitment in Action"*



### **About Ronald McDonald House Charities**

Ronald McDonald House Charities, a nonprofit, 501(c) 3, creates, finds and supports programs that directly improve the health and well being of children. Its programs are grassroots-driven to enable the Charity to offer help where children need it most; right in their communities.

RMHC of NC is an extension of the global Ronald McDonald House Charities organization. It supports six Ronald McDonald Houses, Ronald McDonald Family Rooms, academic scholarships to deserving high school seniors and community grants to other North Carolina non-profit organizations servicing the needs of children.

McDonald's is the largest and best-known global foodservice retailer, with more than 28,000 restaurants serving over 43 million people in 120 countries. Approximately 85 percent of McDonald's restaurants in the Carolinas are owned and operated by independent franchisees.

###

*“ Caring and Commitment in Action ”*

