



# MEDIA ALERT AND PHOTO OP

FOR IMMEDIATE RELEASE

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## Super Heroes Visit A-Z Thrift Shop on

### Make A Difference Day

**WHAT:** Super Hero friends visit the A-Z Thrift Shop to celebrate Make A Difference Day. Stop by for a photo and select a free book from the Children's Book Wagons.

**WHERE:** A-Z Thrift Shop located at 1621 New Market Drive, Raleigh NC 27609

**WHEN:** Saturday, October 24 from 10:00 to 4:00

**WHY:** Assistance League of the Triangle Area is participating in a nationwide event with a common mission to improve the lives of others by hosting a children's book drive. For 25 years, USA WEEKEND Magazine, in collaboration with Points of Light and the support of Newman's Own has sponsored this largest national day of community service. Make A Difference Day is a celebration of neighbors helping neighbors with millions of Americans uniting in a common mission. This local event will distribute books to 23 OSB schools, InterAct, WakeMed Children's Emergency Department and Read and Feed.

#### About Assistance League of the Triangle Area

Founded in 1999, Assistance League is the 104<sup>th</sup> chapter. This volunteer organization is dedicated to improving the lives of women, children and families in our community.

For more information about Assistance League's Children's Book Drive, visit [www.altriangle.org](http://www.altriangle.org) or contact A-Z Thrift Shop at 919-875-8901.

#### Links of Interest

- USA Today's Make a Difference Day: <http://makeadifferenceday.com/>
- Assistance League of the Triangle Area – media relations site: <http://altriangle.org/about-us/media-relations/>

*"Caring and Commitment in Action"*

